



[FOR IMMEDIATE RELEASE]

Press Release: Exciting New Changes and Vendors Coming to Dairy Market

Charlottesville, VA – January 16, 2025 – Dairy Market is delighted to announce the newest addition to our diverse vendor lineup: Cumbre Bakery, an Argentine coffee shop renowned for its authentic flavors and warm hospitality. Established in 2024 by owners Juanchi and Tito, Cumbre Bakery has quickly become a beloved spot in Charlottesville and will soon open its second location at Dairy Market, taking over the former Citizen Burger stall.

The name "Cumbre," meaning "summit" in Spanish, reflects the bakery's commitment to reaching the pinnacle of quality and flavor. Juanchi and Tito's dedication to sharing the rich culinary traditions of Argentina with Charlottesville is evident in every aspect of Cumbre Bakery. Their meticulous attention to detail and commitment to authenticity have made their downtown location at 820 East Jefferson Street a cherished destination for both locals and visitors alike.

At Dairy Market, we are thrilled to reintroduce a coffee vendor to our community, further enhancing the vibrant atmosphere our patrons know and love. Cumbre Bakery's arrival will offer guests the opportunity to indulge in traditional Argentine delicacies such as empanadas, pastries, and expertly crafted coffee and espresso beverages.

The new Cumbre Bakery location at Dairy Market is set to open in the coming months. We warmly invite the community to join us in welcoming them and to experience the delicious flavors that have made Cumbre a standout in Charlottesville's culinary scene. Stay tuned for updates and details about the grand opening!



ABOUT DAIRY MARKET

Dairy Market is Charlottesville's premier food, beverage, and retail hall, featuring an array of local vendors in an open, welcoming space. Located in the historic Monticello Dairy building, we are committed to offering a vibrant, community-centered experience for residents and visitors alike.

CONTACT:

Wyeth Ward
Tiger Lily Capital Hospitality Group
434-284-1289
wward@tlchg.com