[ FOR IMMEDIATE RELEASE]

# Press Release: Duckpin Bowling Comes to Dairy Market

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*Charlottesville, VA – February 3, 2025* – Dairy Market is thrilled to announce the next exciting addition to our growing lineup of vendors and attractions: SunPins, a duckpin bowling concept, will transform the former South & Central restaurant space into a vibrant hub for entertainment, food, and fun. With six duckpin bowling lanes, tech-enabled darts, a full-service sports bar, and food offerings crafted for sharing, SunPins is set to become a new go-to destination for locals, groups, and visitors alike. New retractable doors will create an open air, indoor/outdoor experience perfect for Charlottesville's warm weather days. With construction already underway, SunPins is slated to open in early summer 2025.

Duckpin bowling, the smaller and more approachable cousin to traditional bowling, is perfect for players of all ages and skill levels. Combined with SunPins' lively atmosphere, food & drinks, and patio games, the experience promises something for everyone—whether you're planning a night out with friends, a family outing, or a corporate event.

"We're incredibly excited to welcome SunPins to Dairy Market," said Michael Rosen, Hospitality Director. "Adding an entertainment venue of this caliber enriches not only our offerings but also Charlottesville's social scene. We're always striving to create a space where people can connect, relax, and enjoy themselves, and SunPins perfectly aligns with that vision."

Dairy Market continues to innovate as Charlottesville's premier food and entertainment hall, bringing together a unique mix of dining, retail, and now, entertainment. Stay tuned for updates on SunPins' progress and an announcement of its official grand opening date.

## ABOUT DAIRY MARKET

Dairy Market is Charlottesville's premier food, beverage, and retail hall, featuring an array of local vendors in an open, welcoming space. Located in the historic Monticello Dairy building, we are committed to offering a vibrant, community-centered experience for residents and visitors alike.

## CONTACT:

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